

2017 Call for Submissions

Scholastic Art & Writing Awards

**Be
Seen!**

**Be
Heard!**

**Be
Original!**



Scholastic
Art & Writing
Awards

artandwriting.org

About the Scholastic Art & Writing Awards

For 93 years, the Scholastic Art & Writing Awards have recognized the exceptional vision of our nation's youth. Established in 1923 by Scholastic Inc. founder Maurice R. Robinson, the Scholastic Awards have grown to become the nation's highest honor and largest source of scholarships for creative teens. Through a nationwide partner network of more than 100 Affiliates, the 2016 Awards received nearly 320,000 submissions spanning 29 categories of art and writing. Students are encouraged by their educators, both in schools and through out-of-school programs, to submit their original work. All students in grades 7 through 12, whether in public, private, or home schools, can apply. Notable Scholastic Awards alumni include Andy Warhol, Sylvia Plath, Cy Twombly, John Baldessari, Ken Burns, Zac Posen, Kay WalkingStick, Lena Dunham, Richard Avedon, Stephen King, Luis Jiménez, and Truman Capote—to name just a few.

Recognition

In 2016, the Alliance and our Affiliate Partners provided recognition at the regional level to more than 85,000 works. Of the top regional award recipients, nearly 19,000 works went on for consideration at the national level, with nearly 2,600 works receiving National Medals. National Medalists in the poetry category also have the opportunity to be selected for the National Student Poets Program (artandwriting.org/nspp).

Exhibition

The Art.Write.Now.2016 National Exhibition at the Sheila C. Johnson Design Center at Parsons School for Design at The New School and Pratt Institute's Pratt Manhattan Gallery included 650 art and 345 writing pieces by National Medalists. Throughout the year, selections of work will travel the country with the Art.Write.Now.Tour 2016–17—with upcoming stops in Grand Rapids, MI; Houston, TX; Bozeman, MT; and Jackson, MS—or spend a full year on display at the U.S. Department of Education or the President's Committee on the Arts and the Humanities in Washington, D.C.

Publication

The Alliance features works by National Medalists of both art and writing in our annual National Catalog. Additionally, we publish a collection of exemplary written works in our anthology, *The Best Teen Writing*, and a chapbook that features works from the National Student Poets. These publications are distributed free of charge to schools, students, educators, museums, libraries, and arts organizations across the country. Our searchable online gallery of 13,000 art and literary works from 2010 onward can be accessed at artandwriting.org/galleries.

Scholarships

The Alliance distributes more than \$250,000 in direct scholarships annually to National Medalists. Students can leverage their success in the Awards through our Scholarship Partners, a national network of dozens of esteemed universities, colleges, and art schools for additional opportunities. Additionally, our Scholastic Awards Summer (SAS) Program pairs students with top-tier summer art and writing intensives around the nation, providing scholarships to talented emerging artists and writers.

National Student Poets Program

The President's Committee on the Arts and the Humanities, the Institute of Museum and Library Services, and the nonprofit Alliance for Young Artists & Writers partner to present the National Student Poets Program (NSPP), the nation's highest honor for young poets (grades 10-11) presenting original work. Annually, five students are selected for one year of service as literary ambassadors, each representing a geographic region of the country. By elevating and showcasing their work for a national audience, the program strives to inspire other young people to achieve excellence in their own creative endeavors and promote the essential role of writing and the arts in academic and personal success. The Program is currently entering its fifth year, with its fifth Class of National Student Poets conducting self-designed community service projects, regional events for National Poetry Month, and other local readings and workshops.

Be Ready!

With 29 categories of art and writing, there's a place to submit whatever you create!

Art Categories

Architecture & Industrial Design

Ceramics & Glass

Comic Art

Design

Digital Art

Drawing & Illustration

Editorial Cartoon

Fashion

Film & Animation

Jewelry

Mixed Media

Painting

Photography

Printmaking

Sculpture

Video Game Design

Art Portfolio

Other

Future New

Writing Categories

Critical Essay

Dramatic Script

Flash Fiction

Humor

Journalism

Novel Writing

Personal Essay & Memoir

Poetry

Science Fiction & Fantasy

Short Story

Writing Portfolio

How to Enter in Five Easy Steps

Registration for the 2017 Scholastic Art & Writing Awards opens on Wednesday, September 14, 2016.

On this date, you can start your submission process in five easy steps.

1. Create an account on artandwriting.org/registration
 2. Upload your work
 3. Sign the submission form
 4. Pay your submission fee, or obtain a fee waiver
 5. Mail your submission form
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New and Notable in 2017!

For information about the 2017 Scholastic Awards, visit artandwriting.org

Creating and Healing

Grief is a difficult journey, but having a creative outlet can provide a safe space. This award encourages bereaved teens who have personally experienced the loss of close loved one to explore their responses to a range of grief and emotion in their art and writing.



New York Life Award

\$1,000 scholarships for 6 students

Have Opinions? Like Comics?

Make Editorial Cartoons!

In partnership with The Herb Block Foundation, the Editorial Cartoon category was created to honor the remarkable legacy of cartoonist Herb Block. This category recognizes drawings, illustration, comic art, and animation that offer commentary or criticism on current events or political topics.



The Herb Block Foundation

The Herblock Award for Editorial Cartoon

\$1,000 scholarships for 3 students

Fashionista Alert!

Attention future Zac Posens: Put your exceptional talent in fashion and jewelry on display!



The Neiman Marcus Award for Fashion

\$1,000 scholarship for 1 student

The Neiman Marcus Award for Jewelry

\$1,000 scholarship for 1 student

What makes you uniquely you? Flaunt it!

Whether the thing that makes you different is apparent or invisible, flaunt it! Let your uniqueness shine. This special opportunity is available across all art and writing categories.



RBC Capital Markets

The RBC "Flaunt It" Award

\$1,000 scholarships for 2 students

Be New!

Art.Write.Now.Tour 2016-17

Curated by Johanna Burton

2016-17 Tour

Grand Rapids, MI

Kendall College of Art & Design
September 20–October 14, 2016

Houston, TX

Museum of Fine Arts, Houston
November 1, 2016–January 2, 2017

Bozeman, MT

Emerson Center for the
Arts & Culture
February 10–March 17, 2017

Jackson, MS

Mississippi Museum of Art
April 1–May 14, 2017

For more information, or to schedule a visit for your class, please email tour@artandwriting.org.

“It is heartening to see a rising population both so aware of the challenges it faces and so inspiring in its endeavors to picture the world in all its complexity.”

Johanna Burton, Keith Haring Director and Curator of Education and Public Engagement at the New Museum in New York City

The Art.Write.Now.Tour 2016-17 is the national traveling exhibition of the Scholastic Art & Writing Awards. Guest curated by Johanna Burton, and produced by the Alliance for Young Artists & Writers, the Tour showcases a selection of works from the 2016 Scholastic Art & Writing Awards—inspiring and innovative work by teens from all across the country.

The Tour is celebrated for being the most fresh and relevant look at creative work by young artists today. If you want to know what issues are on the minds of teenagers, the Art.Write.Now.Tour is sure to provide valuable insights through the lens of sophisticated and captivating artworks. In addition to approximately 50 visual art works selected from the Art.Write.Now.2016 National Exhibition, the Art.Write.Now.Tour will feature The Best Teen Writing of 2016, our annual anthology of selected Gold Medal writing, displayed on iPads.

For the second year in a row, the Art.Write.Now.Tour includes an Educator’s Guide developed by Scholastic Art Magazine for classroom visits! Using National Core Visual Arts Standards set by National Art Educators Association (NAEA), the Educator’s Guide is a great way to make your next visit an educational one!

Be Seen!

Educator's Guide *The Best Teen Writing of 2016*

created in partnership with the National Writing Project

The Best Teen Writing is an annual publication featuring a selection of Scholastic Awards' National Medalist work. The 2016 edition is available for purchase on **Amazon.com**.

Use works from teen writers to inspire discussion and guide writing exercises with your students.



In Their Shoes

Short Story—Discussion on characterization and voice—35 minutes

Goal: Students explain how authors establish the voice of a narrator to create distinct characters who inform a reader of time, place, and mood.

Activity: Introduce the concept of a story's "voice" by having students discuss compelling first-person and close third-person narratives. Next, read out loud a piece with highly-engaging character voice(s). Have students mark any points in the text where we notice specific character establishment through the tone of the prose, dialects, slang, humor, and other details. Discuss the following:

- What does the author want us to know, or understand, about the narrator of this story?
- How does the separation of character voices establish a reliable—or unreliable—narrator?

In partners or groups, have students select a narrator and describe his or her personality. Then have them return to the text and find specific details (speech, thought, and interaction with others) to illustrate the narrator's personality and how it informs and shapes the narrative. Share student responses.

Tell Your Story

Personal Essay/Memoir—Writing with a focus on structure and pacing—45 minutes

Goal: Students will write an organized and coherent memoir imitating the format of a *Best Teen Writing* piece.

Activity: Select a personal essay/memoir from the anthology to read out loud with your students. Talk about the format in which the memoir is written. Discuss the choices made and how those choices are inherently personal, and therefore are inherently suited to convey a personal essay.

Ask your students to write their own memoir modeled after the memoir you have selected. In a group, have the students share their work and discuss unique choices that each student makes, including how those choices convey something personal to the reader.

Change it Up!

Genre-shifting Exercise—40 minutes

Goal: Students will explore form's relationship to function by converting a piece in the anthology to another genre. For example, they will reimagine a play as a poem; a personal essay/memoir as a science fiction/fantasy piece; or a short story as a piece of journalism, reporting on the events therein.

Activity: Have the students choose a favorite piece in *The Best Teen Writing*, then have them reinterpret that work in another genre. Afterward, have the students compare the original to the genre-shifted piece, and discuss how the same information is relayed through contrasting forms.

Continue the discussion! Explore even more ways *The Best Teen Writing* can inspire students in your classroom. Visit the Vision and Voice website, presented by the National Writing Project, at **visionandvoice.nwp.org** to learn more.

Free downloads of past volumes of *The Best Teen Writing* are available at **artandwriting.org/publications**.

Be Heard!

Educator's Guide **Editorial Cartoon**

sponsored by The Herb Block Foundation

Editorial cartoons are a powerful way to make a point about an issue. With the support of The Herb Block Foundation, students can earn scholarships and national recognition by submitting original editorial cartoons to the Scholastic Awards!

HERBLOCK

The Herb Block Foundation

Herb Block created and published thousands of editorial cartoons. His work captured the attention of politicians and citizens alike, changing the course of history. Check out his amazing work at herbblockfoundation.org.

Pick an issue!

Select an issue that's important to you, whether it's an idea about global warming or cafeteria food. Research your topic and think about ways to present your opinion on it. Is there something absurd or ironic about the issue? How can you symbolize key individuals and themes? What's the most effective way to get others to see your point?

Draw a rough draft.

Nothing fancy! Just sketch something to get the idea across. Write a few captions or "thought balloons" that will make your point.

Refine and edit.

Once the concept is clear, fine-tune your drawing. Take your time so it's clear and simple to understand. Select the best caption and make sure your lettering is neat and dark.

Step back.

Ask someone you trust if the idea of your cartoon comes across. Try to take in the feedback and make any changes you think are necessary.



Put it out there!

Publish your work in print or online, and submit it to the Editorial Cartoon category of the Scholastic Art & Writing Awards at artandwriting.org!

In partnership with The Herb Block Foundation, the Editorial Cartoon category was created to honor the remarkable legacy of cartoonist Herb Block. This category recognizes drawings, illustration, comic art, and animation that offer commentary or criticism on current events or political topics.

(above) *Another Day at the Office*. Editorial Cartoon by **Ryan Sunada-Wong**, Grade 10, Age 15, Millburn High School, Millburn, NJ.

Say Cheese! Editorial Cartoon by **Kaitlyn Quach**, Grade 10, Age 15, Fiorello H. LaGuardia High School, New York, NY.

Be Opinionated!

Be You! We want what you have!

There is no formula to receiving a Scholastic Award. We want you to **surprise us, challenge us,** let us into your world.

The Scholastic Art & Writing Awards may be an awards program, but first and foremost, it's a celebration of you: your hard work, your unique talents, and your originality! A Gold Key is not the only award we give; another comes long before the National Ceremony at Carnegie Hall when our jurors, world-renowned artists and writers meet you through what you've made. It's your chance to be taken seriously as an artist or a writer, as an individual with a personal voice or vision that belongs to you and you alone.

The Scholastic Awards hold you to the same standards as professional artists and writers. This doesn't mean we expect you to spend a decade perfecting a manuscript before sending it out, or to jumpstart a new art movement that completely changes the world. All we ask is that you be yourself! We value originality above all else, and this means no awards can be given to work that is not your own. So before submitting any work to the Awards, make sure it adheres to the plagiarism and copyright guidelines on our website. There is no formula to receiving a Scholastic Award. We want you to surprise us, challenge us, let us into your world. In almost 100 years, there's only one thing we've never seen: You! And this is all we want! ●